

JK Tyre Becomes First Indian Tyre Manufacturer with ISCC Plus Certification for its Chennai Plant

Chennai, June 17, 2024: Indian tyre industry major, JK Tyre & Industries has been recognized as the **first tyre manufacturer in the country to receive the prestigious International Sustainability & carbon Certification (ISCC) Plus for its Chennai plant.** This certification underscores the company's commitment to integrating sustainability into the manufacturing processes and promoting an environmentally conscious future.

Achieving ISCC Plus certification requires compliance with numerous criteria, including the traceability of raw materials, adherence to environmental regulations, preservation of ecosystems, upholding labour and human rights, and promoting sustainable economic development. The comprehensive final audit for this certification was conducted by the Indian counterpart of the certification body based in Kolkata.

Commenting on the achievement, **Dr. Raghupati Singhania, Chairman and Managing Director (CMD), JK Tyre,** said, *"Green manufacturing embodies our commitment to sustainable development. By reducing our carbon footprint and utilizing resources judiciously, we have consistently set industry standards over the years. This recognition is a significant milestone for JK Tyre and motivates us to continue our dedication to sustainable practices."*

JK Tyre aims to become a carbon-neutral brand by 2050 and reduce its carbon intensity by 50% by 2030. The Science-Based Targets Initiative (SBTi) has validated the company's commitment to lowering overall greenhouse gas emissions.

The JK Tyre Chennai plant, certified as a zero-liquid discharge facility in 2021, also earned the title of "National Energy Leader" at the 21st National Award for Excellence in Energy Management in 2020. In 2017, it was recognized by the International Research Institute for Manufacturing (IRIM) for its sustainability and green manufacturing techniques. Additionally, the facility has received the "Excellent Energy Efficient Unit" award from CII for six consecutive years since 2015.

The ISCC (International Sustainability & Carbon Certification) Plus is a voluntary certification scheme for bio-based and circular (recycled) raw materials. The certification is granted following a rigorous verification process ensuring compliance with ISCC requirements, including the traceability of certified materials throughout the entire supply chain, from origin to finished product.

About JK Tyre & Industries Limited

The flagship company of the JK Group, JK Tyre & Industries Ltd is among the world's top 25 manufacturers. Pioneers of radial technology, the Company produced the first radial tyre in 1977 and is currently the market leader in the Truck Bus Radial segment. The Company



provides end-to-end solutions across passenger vehicles, commercial vehicles, farming and Off-the-Road as well as two- and three-wheeler segments. A global force, JK Tyre is present in 105 countries with more than 180 global distributors. The Company has 12 globally benchmarked 'sustainable' manufacturing facilities – 9 in India and 3 in Mexico – that collectively produce around 32 million tyres annually. The Company also has a strong network of over 6000 dealers and dedicated Brand shops called Steel Wheels, Truck Wheels and Xpress Wheels. JK Tyre exports to about 100 countries with over 230 global distributors.

For further information, please contact:

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